

# 2019 Excellence in Craft Contest Rules and Guidelines

1. Entries must be postmarked by Dec. 15, 2019. Entries postmarked after that date will be returned unopened.
2. Each member is limited to no more than two entries per category. The same entry may be submitted in more than one category. The Over 25,000 circulation and Under 25,000 circulation division has been eliminated in all categories except for Outdoor Publications. See each category for details.
3. Entries must have been published, distributed or broadcast in Texas between Oct. 15, 2018, and Nov. 15, 2019.
4. Each entry must be accompanied by an official 2019 TOWA EIC entry form. Legible photocopies of the 2019 form are acceptable. Forms must be taped to the front side of the envelope.
5. EIC officials will take measures to ensure that all entries are available to be picked up at the conference, but will not be responsible for loss. Those entries not picked up at the conference will be destroyed.
6. Judges will be knowledgeable in the field they are asked to judge; as professionals, there will be no reason to delete bylines or names.
7. The EIC chairman will be the sole judge of any dispute or question concerning the competition.
8. Winners will be announced at the annual conference. All judges' decisions are final.
9. Each entry must be submitted in a separate manila envelope. Two copies (one original and one photocopy is acceptable) of each entry in the writing categories must be submitted with one completed copy of the entry form. Send tear sheets, not complete publications. Note about Internet work: If an article has not been published and paid for, or used as a paid-for image in an Internet publication, it does not qualify. If work appeared on an Internet site, a printout of the web page will suffice as a tear sheet. Both copies of the printed material will be submitted in a clasp envelope, with the entry form taped to the front of the envelope. Clearly identify the category of each entry. Photos, books, tapes, DVDs and CDs should also be placed in a clasp envelope with the entry form taped to the clasp less side of the envelope. Identify each entry so that it may be identified if it is separated from the form. Only one copy of photography, radio and video entries is required. Photos should not be mounted. Photography entries must have a tear sheet attached showing the photo in print. Note about Internet work: If a photograph has not been published and paid for as a magazine image, or used as a paid-for image in an Internet publication, it does not qualify. The same qualification is true of illustrations. If work appeared on an Internet site, a printout of the web page will suffice as a tear sheet.

Send a \$10 entry fee for each individual submission. Make all checks or money orders payable to TOWA. Do not send cash. You can include the fee for all entries on one check or on-line payment. If a check or copy of your on-line payment receipt is not included with your entry package, the package will be returned to you marked, "Not valid for judging".

# Texas Outdoor Writers Association 2019 Excellence in Craft Entry Form

The Excellence in Craft Contest is an opportunity for active members to receive special recognition for journalism excellence. Submission must be outdoor-oriented and must have been published, broadcast or distributed in Texas by an Active, Active-Retired, Life, or Student member whose membership was in good standing from March 1, 2019 through February 28, 2020.

CATEGORY NUMBER: \_\_\_\_\_

CATEGORY: \_\_\_\_\_

TITLE: \_\_\_\_\_

Your Name: \_\_\_\_\_

Address: \_\_\_\_\_

Name Of Publication and Circulation: \_\_\_\_\_

Date of Publication: \_\_\_\_\_

Your Role In Production (Video/TV Radio ONLY): \_\_\_\_\_

Distribution/Further Information: \_\_\_\_\_

Certified Signature: \_\_\_\_\_

Date: \_\_\_\_\_

COMMENTS: (Purpose statement, technical data, etc. that might assist the judges in evaluating your entry) \_\_\_\_\_

Each entry in any category will require an entry fee of \$10. You may write one check for the total amount of all categories entered, or payment may be made through the TOWA on-line store at [www.towa.org](http://www.towa.org)

**All entries must be postmarked no later than Dec.15, 2019.** Any entry received after this date will be returned unopened.

Send package and proof of on-line payment or check/money order (made out to TOWA) to:

Herman W. Brune  
TOWA EIC Chairman  
1079 FM 1890  
Columbus, Texas 78934

# TEXAS OUTDOOR WRITERS ASSOCIATION

## 2019 EXCELLENCE IN CRAFT CATEGORIES

**PHOTOS:** Attach clipping or tear sheet showing photo in print. The distinction between color and black & white photos has been eliminated. Photos should not be mounted and cannot be more than 11 by 14 inches in total size. Tape a copy of the entry form to the back of the photo. Entries should be mailed in a manila envelope. Tape entry form to flapless side of the envelope.

**Category 1) Outdoor Photography, People** - Photos with an outdoor-related theme. Members are allowed to enter two photos in each category. Include tear sheet or web printout and one print. A print of each photo is required for judging. No slides will be accepted.

**Category 2) Outdoor Photography, Wildlife/Nature** - Photos with an outdoor-related theme. Members are allowed to enter two photos in each category. Include tear sheet or web printout and one print. A print of each photo is required for judging. No slides will be accepted.

**Category 3) Outdoor Radio** - Presentations and programs with an outdoor theme. Entries should be on cassette tape or CD and include no more than two programs. Date of broadcast will be certified on the entry form by station manager. Include two cassette tapes or CD copies of the program in a manila envelope. Tape entry form to flapless side of the envelope. Identify contest category on tape case in the event the tape becomes separated from entry envelope..

**Category 4) Outdoor Television/Video** - Presentations and programs with an outdoor theme. Entries can be instructional videos, commercial or non-commercial television programs, video news segments, for-profit productions, non-profit, agency, etc. Entering member's participation must be provided on entry form i.e., producer, narrator, camera operator, etc. Also, proof of distribution or airing must be certified on entry form by station manager for TV and producer for video. Include two VHS tapes or DVDs of the program in a manila envelope. Tape entry form to flapless side of the envelope. Identify contest category on tape case in the event the tape becomes separated from entry envelope.

**Category 5) Outdoor Illustration/Graphic** - Original artwork with an outdoor-related theme. Artwork must have been published and be the sole work of the member. Include tear sheet showing publication or printout of web page showing art. IF SENDING ORIGINAL ART, mount on stock of appropriate size. Attach entry form to back of mounting stock.

**Category 6) Outdoor Publication (Newspaper or Magazine)** - Publications with an outdoor-related theme. TWO copies of the entire, original publication are to be included in entry packet. The TOWA member submitting the entry must be responsible for overall production of the publication - editor, publisher, owner, etc. Role of the TOWA member must be included on the entry form. Place materials in a manila envelope. Tape entry form to flapless side of the envelope.

**Category 7) Outdoor Fiction/Humor** - Fiction or Humor article with an outdoor-related theme. Can be from newspaper, magazine, Internet publication or newsletter. For individual articles/columns, submit only tear sheets. Do not send the entire publication. Entries should include two copies (one original tear sheet and one photocopy is acceptable). The copies should be submitted in manila envelope. Tape entry form to flapless side of the envelope.

**Category 8) Outdoor Column/Blog** - Bylined column on an outdoor-related topic. Can be from newspaper, magazine, Internet publication or newsletter. For individual articles/columns, submit only tear sheets. Do not send the entire publication. Entries should include two copies (one original tear sheet and one photocopy is acceptable). The copies should be submitted in a manila envelope. Tape entry form to flapless side of the envelope.

**Category 9) Outdoor Feature** - Feature treatment of an outdoor-related topic. Sidebars and graphics can be included. Submit one full-page tear sheet including byline, date and publication. Do not send the entire publication. Entries should include two copies (one original tear sheet and one photocopy is acceptable). The copies should be submitted in a manila envelope. Tape entry form to flapless side of the envelope.

**Category 10) Outdoor News Reporting** - Reporting of an outdoor-related issue. This is a category for articles generally considered to be objective reporting of facts and issues surrounding a topic or topics, and is to be judged by accepted standards of journalism. A series of articles on a single issue may be considered a single entry. Sidebars and graphics may be included. For individual articles/columns, submit only tear sheets. Do not send the entire publication. Entries should include two copies (one original tear sheet and one photocopy is acceptable). The copies should be submitted in a manila envelope. Tape entry form to flapless side of the envelope.

**Category 11) Outdoor Book** - Published book on an outdoor-related subject. Book can be fiction or non-fiction. Book must have been published during contest year. One copy of the book should be included in the entry packet, with entry forms attached to the books. Book will be returned at conference.

**Category 12) Outdoor Web Page** - Web site with an outdoor-related theme. Sites should be judged on their usefulness to the public and/or outdoor communicators. Entrants should include web address on entry form, and contest chairman will pass these addresses along to judges. The copies should be submitted in a manila envelope. Tape entry form to flapless side of the envelope.